

Guided Tour of the Historical City Centre – Alter Markt, Landtag and Alte Fahrt

Group tours can be booked individually on request. Price: 130 €/group (max. 20 participants), duration: 2 hours. Booking and information: Service for groups of PMSG Potsdam Marketing und Service GmbH, Babelsberger Strasse 26, 14473 Potsdam, Phone: +49 331 27558 50, Email: gruppen@potsdamtourismus.de, www.potsdamtourismus.de

Potsdam's History, Art and Urban Planning at Potsdam Museum

The museum, located in the beautiful Altes Rathaus complex, presents over 1,000 years of the city's history up to the present day in an entertaining and vivid way with its permanent exhibition "Potsdam. Eine Stadt macht Geschichte" ("Potsdam. A City Makes History"). Admission is free. Additional special exhibitions with appeal beyond the region showcase Potsdam's art, culture and current affairs. Admission special exhibitions: 5 €, 3 € (red.), free admission for children and teens under 18 years, Potsdam Museum – Forum für Kunst und Geschichte, Am Alten Markt 9, 14467 Potsdam, Opening hours: Tue-Sun 12pm-6pm, Phone: +49 331 28968-68, Information: www.potsdam-museum.de

360° - Panoramic view from church roof

From the colonnaded roof of St. Nicolas Church, you can see the Landtag, Museum Barberini, and Alter Markt and take in one of the most spectacular views of Potsdam's city centre. More information: www.nikolai-potsdam.de Admission to tower: 5 €, Phone: +49 331 27086-02, Email: info@nikolai-potsdam.de From the observation platform of the Garrison Church, you can see Potsdam's most important sights and all the way to Berlin. More information: www.garrisonkirche-potsdam.de, Email: service@garrisonkirche-potsdam.de, Admission: 12 €, 7 € (red.), free admission for children under 6 years, Phone: +40 331 9512-6800, Opening hours: Seasonal

International Art and Potsdam's History

At Museum Barberini, you can not only marvel at major international art exhibitions but also learn about the history of the place during guided tours. Audio tours on the free Barberini app invite you to discover the Italian, French, and Dutch influences in Potsdam during a walk through the city. Museum Barberini, Humboldtstr. 5-6, 14467 Potsdam. Opening hours: Mon, Wed-Sun 10am-7pm, Admission: 16€ (Mon, Wed-Fri), 18€ (Sat-Sun), 10€ (red.), free admission for children and teens under 18 years, free admission for people under 25 years on Thu after 2pm, Phone: +49 331 236014-499, www.museum-barberini.com

Potsdam-Modell at Brandenburg Museum

The city model shows the Prussian city of Potsdam in 1912. An AR and web application shows the cityscape of today. Brandenburg Museum für Zukunft, Gegenwart und Geschichte, Am Neuen Markt 9, 14467 Potsdam, Flexible admission 0-10 €, Opening hours: Tue + Wed 11am-6 pm, Thu 11am-8 pm, Fri - Sun and on public holidays 11am-6pm, Mon closed, Phone: +49 331 6208550, www.gesellschaft-kultur-geschichte.de/brandenburg-museum



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Background photo: "Standing Wrestlers", former colonnade between Royal Stables and City Palace (SPSG), Cover photo: Alter Markt and new Block III, 10/2024

Kreativ Quartier

Since 2022, the area between the playground, sport and recreational area of New Plantation, Neuer Markt and Werner Seelenbinder Strasse has been redeveloped with the Potsdam Kreativ Quartier. Previously, the former main fire station on the site was demolished.

After the foundation stone was laid in October 2022, the topping-out ceremony for the so-called "Rack" and the first section of the new "Lange Stall" (Long Stables) took place in September 2023. The structural dimensions of the "Long Stable" have now become visible. With its large roof facing the Plantation, the building deliberately references the historical model. The public green space of the New Plantation, which was completed in 2021, will thus regain its historical spatial boundaries.

The topping-out ceremony for the final stage of construction on Werner-Seelenbinder-Strasse took place in January 2025. The first buildings are to be ready for occupancy at the end of 2025. The whole Kreativ Quartier will be completed by 2026. Across seven buildings, a total of about 25,000 sqm of rental space will be created, of which 15,000 sqm will be dedicated to the cultural and creative industries and will provide room for innovation and creative work in Potsdam's centre.



Green space Plantation
with integrated school sports fields, construction site „Long Stable“ / Kreativ Quartier,
tower of Garrison Church and Data Processing Centre 04/2024

Forum at the Plantation

In the immediate vicinity of the rebuilt tower of the Garrison Church and on part of the former nave stands the "Data Processing Centre", which has been temporarily used as an art and creative space since 2014 and will remain in use until 2026. It is a concrete and steel skeleton building completed in 1971, which was part of a larger complex of a former GDR data processing centre. The computer hall and canteen of this building complex have already been demolished.

Creative and cultural professionals established the existing location of the Data Processing Centre – and demand that it should be preserved. In June 2020, the city council passed a resolution to launch a four-phase process to develop a concept for the content and design of the former site of the Garrison Church and the Data Processing Centre.

In 2021, a concept was developed for the implementation of a "Forum at the Plantation", which includes the rebuilt tower of the Garrison Church, the location of the former nave as a "House of Democracy", and an extensive or complete preservation of the Data Processing Centre as a socio-creative and community-oriented space. The location is intended to have public impact in terms of urban space, architecture, and community. The aim is to create a public meeting and interaction space for urban society. The possibilities for implementing the "Forum at the Plantation" are currently being examined in a feasibility study. Its results should be available by the end of 2025.

Garrison Church

In August 2024, the tower of the Garrison Church was inaugurated. However, the tower is not yet finished. The weather vane, the highest part of the building, has been on display in a showcase on Breite Strasse in front of the Data Processing Centre since 2014 as a true-to-the-original reconstruction. Its model dates back to the time when the church was built in 1735. Its symbolic meaning is explained in the permanent exhibition in the tower.

This year, work on the construction of the curved bell-shaped tower roof will begin behind the tower, which will be carried out by a Potsdam artisan company. The construction site will be made accessible to the public.

Construction of the tower roof is expected to be completed in spring 2027. The tower roof will then be lifted onto the tower with a crane.



Data Processing Centre, tower of the Garrison Church
and replica of a historic weather vane 10/2024

Versailler Platz

The ideas for the design of the square Versailler Platz were developed during the landscape planning competition Haveluferpromenade / Alte Fahrt in 2014. With the construction of Versailler Platz, the redesign of the public areas around the newly erected buildings, including the Museum Barberini, on the banks of Alte Fahrt comes to an end. The waterfront promenade (Adolf Miethe Ufer) and the square Otto Braun Platz were already completed in 2016, but other construction measures still had to be carried out on and around Versailler Platz.

The design is characterized above all by its careful handling of existing trees and their generous enhancement. In the upper part of the square, a grove of trees is thus being created on an area with a water-bound path pavement, which can be used for playing boules, for example. A lawn, carved into the terrain leading to the banks, connects the heights between Brauerstrasse, the square, and Alte Fahrt and offers a view of the Havel island Freundschaftsinsel on the opposite side. Perennial plantings framed by hedges create some distance between private living and public use on the square.

Additional seating elements in the middle of the tree-lined areas create a space that offers a welcoming atmosphere year-round. Through a private donation, the square will be decorated with a sculpture in the near future. The artwork – depicting the theme of tolerance – will be selected in a competition with the participation of the twin city of Versailles.



Redevelopment Area

Potsdam City Centre



Dear Residents of Potsdam, Dear Guests of Our City,

Potsdam gained two new landmarks last year: the tower of the Garrison Church and the new synagogue centre, which has just been honoured with the Brandenburg Architecture Award. Despite their differences in history, meaning, and symbolism, they have one thing in common: both have been the focus of extensive and intense discussions. In the end, however, these two buildings highlight that the path Potsdam took in October 1990 was, and continues to be, the right one.

Back then, the members of the city council decided to carefully reapproach the characteristic, historically grown city layout and thus set the course for a special urban development in Potsdam's centre. Reinforced by further resolutions, planning workshops, architectural competitions, and, last but not least, the Integrated Landmark Building Concept – always with the involvement of the public – a district is being created that is without equal. Featuring a mix of residential, commercial, and public use with a multifaceted architecture, Potsdam's centre is functional and attractive for residents and visitors alike. The so-called Block III was also largely completed last year. It is a part of the city where people live and work and where the houses were not rebuilt as a mere homage to historic scenery.

Tree planting and ecological upgrades on the forecourt of the Film Museum and as part of the redesign of Steubenplatz will enhance the area's quality. Beginning this year, the square Versailler Platz will also be converted into a green space.

Dear residents of Potsdam, dear guests of our city, whenever I am in the centre of Potsdam, I look with respect, admiration, and gratitude at the decision made 35 years ago – a significant and far-reaching decision at the beginning of an extensive urban redevelopment process that has been successfully implemented over many years.

You can see the results for yourselves.

Yours

Mike Schubert
Mayor



Construction site Block IV, in the background construction site Block V (deconstruction of the residential building Staudenhofwohnhaus) 10/2024



Preliminary design for additional trees on Schloßstrasse, Steubenplatz, Fingerkolonnade, and the forecourt of the Film Museum (WES LandschaftsArchitektur) 09/2023

Potsdam's Centre is Getting Greener

The former Steubenplatz area is currently an undeveloped temporary grass field in the middle of the city, set to be redesigned starting this year. The idea for its design goes back to the result of the landscape planning competition Alter Markt in 2004. The square will be integrated into the surrounding areas as a "green inlay". Shade trees will be arranged in two rows on the northern and southern sides of the square. A solitary tree and shrubs on the eastern side complete the green ensemble.

These plantings will improve the microclimate. Benches will invite you to linger. Thus, the sequence of public city squares Versailler Platz – Alter Markt – Steubenplatz – Neuer Markt offers an exciting contrast between stone-paved urban spaces and green islands.

Steubenplatz will also become a so-called „cooling point“. The element water will play a role here along with shade-providing plants. Plans regarding the technical equipment required for the sustainable use of water and rainwater, as well as long-term management strategies, will be finalized in the first half of the year. The area surrounding the Alter Markt/Landtag tram stop will be enhanced with tree islands, where several large trees from the street Am Alten Markt will be transplanted.

Schloßstrasse will receive additional street trees. In front of the Film Museum, grasses and perennials will be planted to offer not only seasonal beauty but also habitats for small animals and insects. Evergreen plants will enhance the beds along the pleasure garden (Lustgarten) fence. These plantings aim to improve the area's welcoming qualities and ecological value. When selecting the plants, emphasis is placed on climate-resistant species.

Construction Schedule 2025

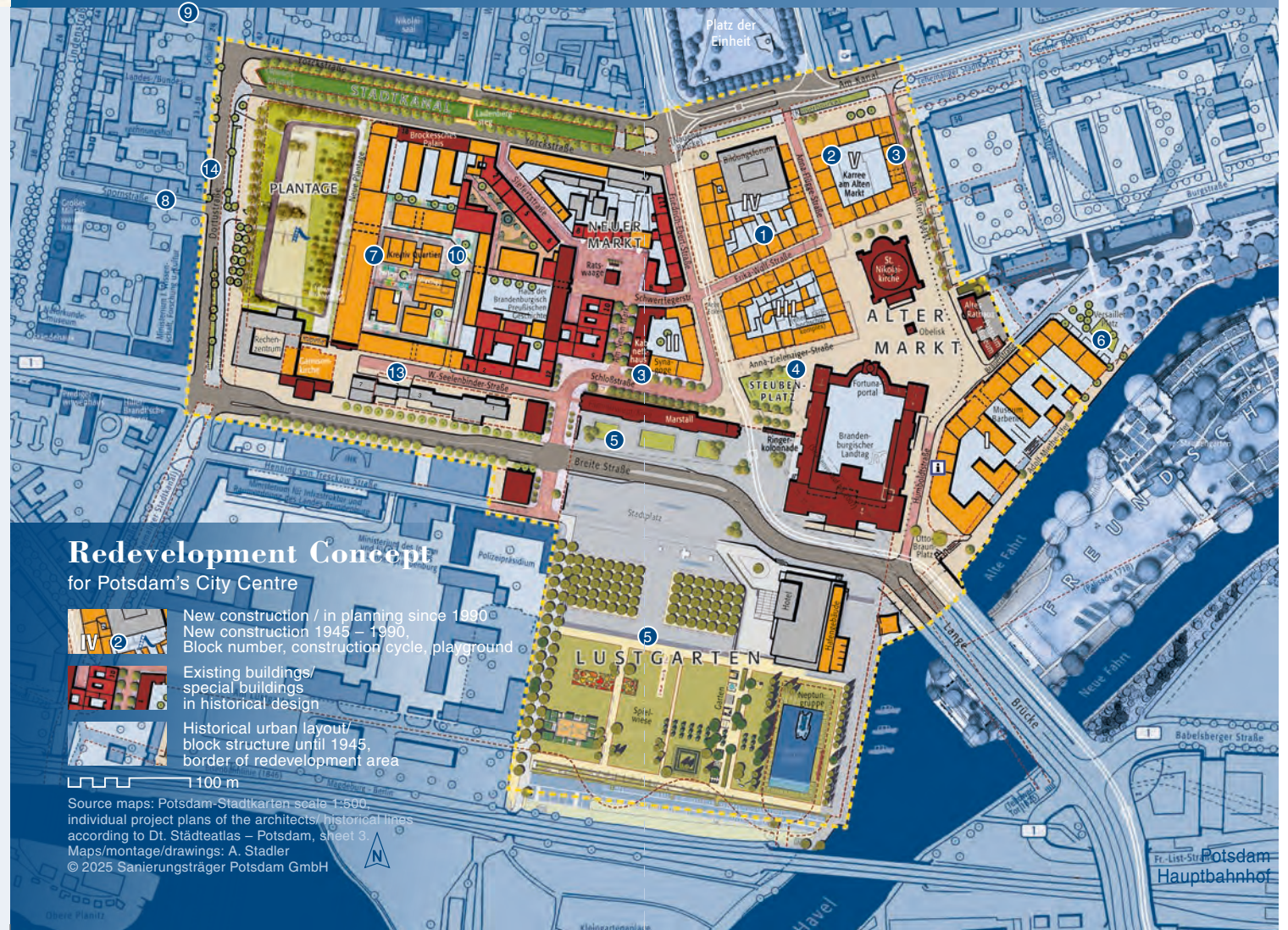
- Start of construction in Block IV (lots 2-4) ①
- Completion of deconstruction of the residential building Staudenhof ②
- Replanting of linden trees at Am Alten Markt ③
- Redesign of the square Steubenplatz ④
- Ecological enhancement of the forecourt of the Film Museum and northern part of Lustgarten ⑤
- Start of redesign of the square Versailler Platz ⑥
- Construction work for the Creative Quarter Potsdam ⑦
- Completion of redevelopment of Spornstrasse ⑧
- Redevelopment of Bäckerstrasse/Kleine Gasse ⑨

Starting in 2026

- Completion of first construction stage of the Creative Quarter ⑩
- Start of construction in Block IV (lot 4) ⑪
- Execution of construction work in Block IV (lots 2-4) ①

Starting in 2027

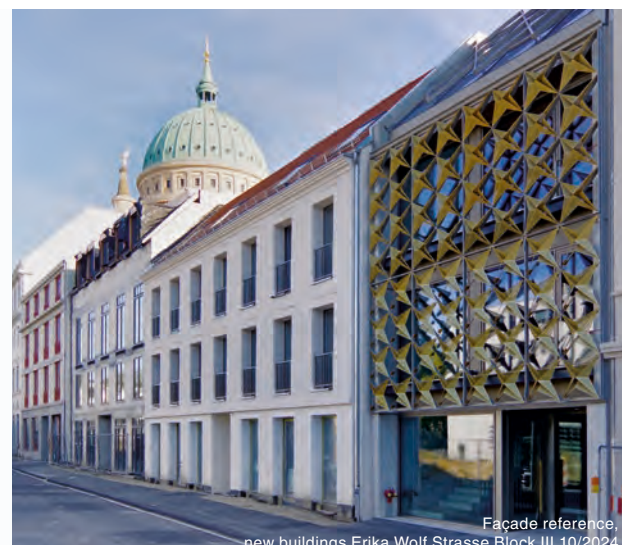
- Preparatory work for building construction in Block V ⑫
- Redevelopment of Werner Seelenbinder Strasse ⑬
- Redesign of Dortustrasse ⑭



Redevelopment Concept for Potsdam's City Centre

- New construction / in planning since 1990
- New construction 1945 – 1990
- Block number, construction cycle, playground
- Existing buildings/special buildings in historical design
- Historical urban layout/block structure until 1945, border of redevelopment area

Source maps: Potsdam-Stadtplan, scale 1:500, individual project plans of the architects/historical lines according to Dt. Städteatlas – Potsdam, sheet 3. Maps/montage/drawings: A. Stadler © 2025 Sanierungsträger Potsdam GmbH



Facade reference, new buildings Erika Wolf Strasse Block III 10/2024

Blocks III-V

The 14 buildings of Block III were built by six cooperative and private building contractors and include about 100 apartments, of which 19 are rent-controlled and tenant-controlled with funds from the housing promotion of the state of Brandenburg. Another 62 apartments will be rent-controlled at 10% below the rent index. An architectural highlight with a unique function is the only seven-metre-wide building "Haus für Musik" (House of Music) on Erika Wolf Strasse. Its design interprets the defining motif of a star or honeycomb structure from the building of the former University of Applied Sciences.

The first commercial tenants moved in in March 2024 and private tenants have been living in the new quarter since July 2024.



Block IV, south-western corner lot 4 (Acht-Ecken Ensemble), Friedrich Ebert Strasse 3/Erika Wolf Strasse 7 (Kosmowski Architects, Bonn) (as of competition in 2022)



Block IV, north-eastern corner lot 2 (as of 2023) Studierendenwerk West-Brandenburg, Anna Flügge Strasse / Am Kanal (WGA Deutschland GmbH)

Twelve new buildings are being built in Block IV by four developers: Here, too, a mix of rent-controlled and tenant-controlled apartments, a new inner-city student hostel with 80 spots, and commercial units on the ground floor is being built. The building on the corner towards Alter Markt will be given the appearance of the historic predecessor building "Palazzo Barbaran". Construction of the first buildings is scheduled to begin in 2025.

In 2021, the city council confirmed the demolition of the former residential building at Am Alten Markt 10 – colloquially known as the "Staudenhofwohnhaus". The demolition will be completed by mid-2025. An architectural competition for ten new houses in Block V north of Alter Markt is planned for 2025, with construction starting in 2027. ProPotsdam, a municipal housing company, will manage a large part of the apartments and thus contribute further to affordable inner-city living.



Block IV, south-eastern corner lot 3 Erika Wolf Strasse 12 (Päschke Architekten, Berlin) (as of competition in 2022)